



**DREAMHACK
MELBOURNE**

STREAMER STUDIO

CREATOR DECK

STREAMER STUDIO LOCATION

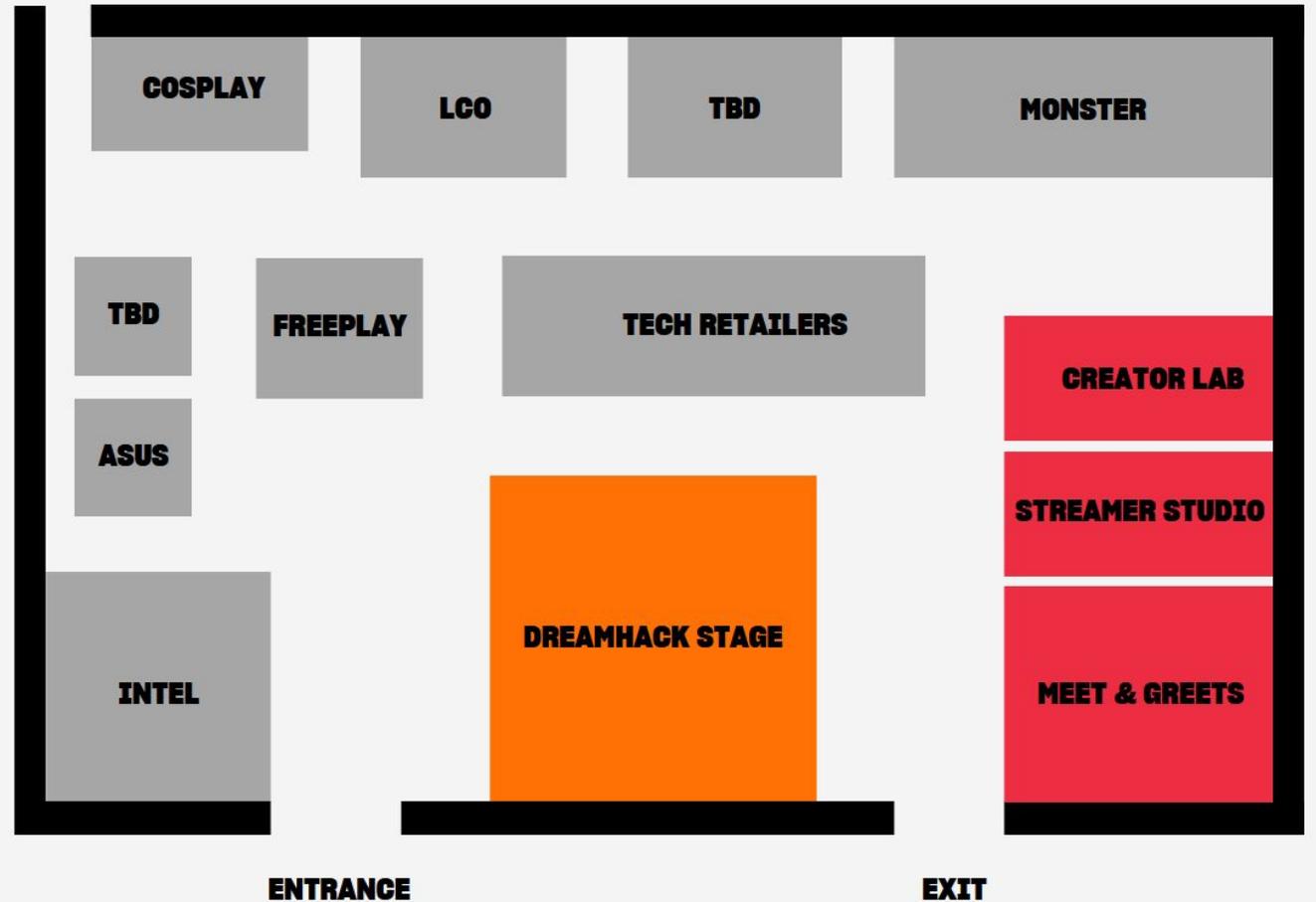
The DreamHack Melbourne Expo located in Centrepiece will showcase booth spaces, the DreamHack Mainstage, Freeplay, the DreamHack Wheel and the Streamer Studio.

This floorplan is a work in progress and is subject to change (accurate as of 08.08.22).

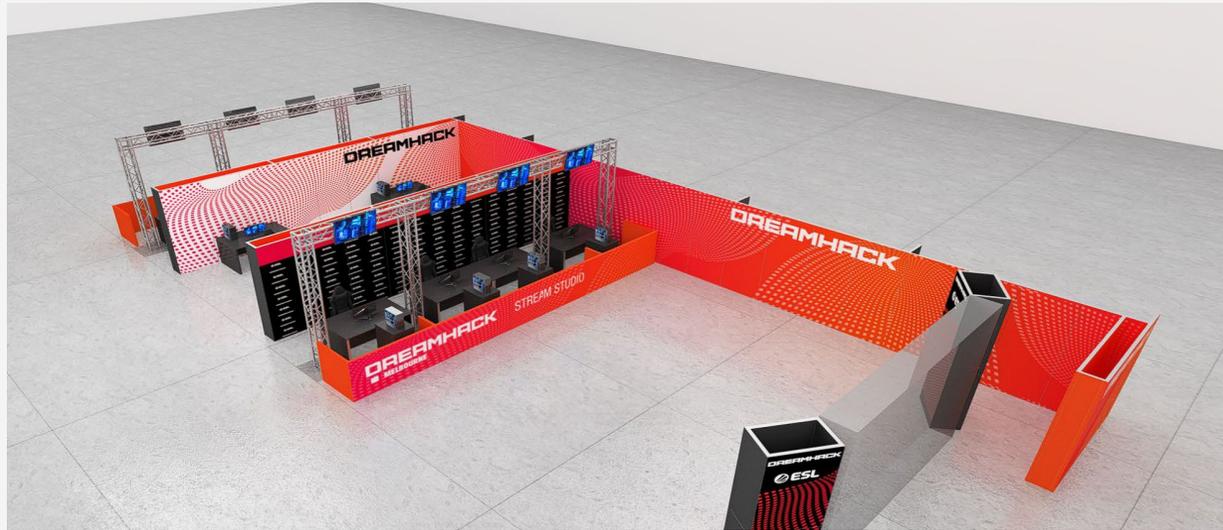
On the right (highlighted red) will be the Streamer Studio, comprising of a meet & greet stage as well as privately and publicly available streaming stations.

Participating in any aspect of the Streamer Studio will grant you and one person of your choice a three day festival pass to DreamHack Melbourne, as well as access to the Creator Lounge.

TO LAN



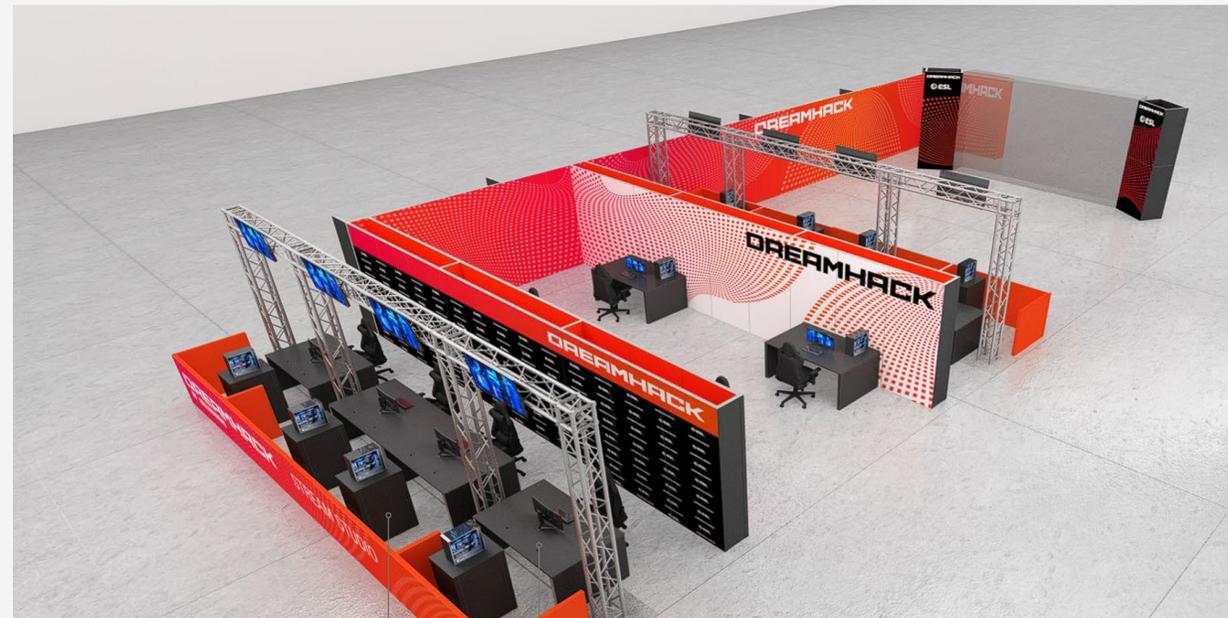
CONCEPT RENDERS OF THE STREAMER STUDIO



These 3D renders show you the vision of the Streamer Studio at DreamHack Melbourne 2022. Building off of other events overseas, this area will be a hub for influencers and streamers alike to interact with their online and live audiences through streaming and meet & greets.

Each section will be open to the general public except for within the streaming booths themselves.

We will also have a creator lounge, not reflected here.



STREAM STUDIO

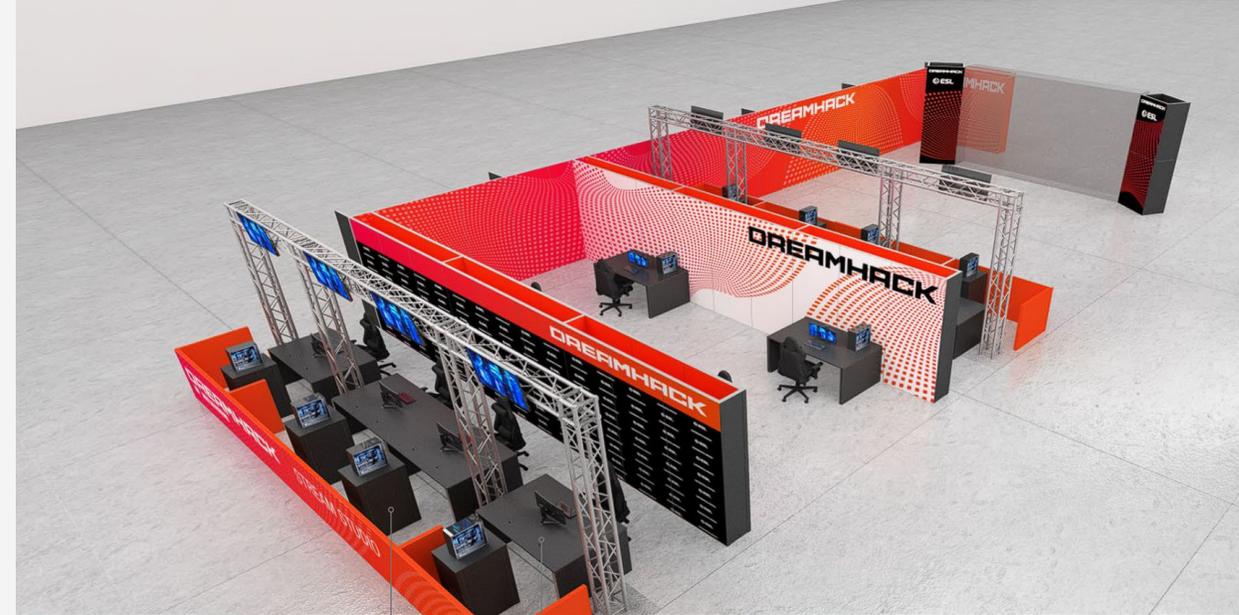
DreamHack Melbourne is giving you the opportunity to stream to your audience over the weekend.

There will be a total of 8 setups powered with the latest tech that will include everything you need to engage and build your audience during your broadcast, including overhead live streams of your channel for people at the event to watch.

SLOT #1	10:30AM to 11AM - Setup 11AM to 1PM - Stream
SLOT #2	1PM to 1:30PM - Setup 1:30PM to 3:30PM - Stream
SLOT #3	3:30PM to 4PM - Setup 4PM to 6PM - Stream

If you are interested in streaming at DreamHack Melbourne, please put your info into this form here: [Link](#)

If you have any questions about the stream studio or streaming at DreamHack Melbourne 2022, please reach out to Sam (S.mobberley@eslgaming.com).





MEET AND GREET

There will also be opportunities for you to meet with your audience through our dedicated Meet & Greet stage. This could be a signing session, a small Q&A or a photo opportunity. Opportunities must go for at least 30 minutes, with a maximum of 60 minutes.

We have suggested slots for each day, however additional slots can be arranged on a case by case basis.

SLOT #1	11AM - 12 NOON
SLOT #2	1PM - 2PM
SLOT #3	3PM - 4PM
SLOT #4	5PM - 6PM

If you are interested in participating in the Meet & Greet stage at DreamHack Melbourne, please put your info into this form here. Skip if you have already filled this out: [Link](#)

Please reach out to S.mobberley@eslgaming.com if you have any questions about the meet and greet section at DreamHack Melbourne 2022.



CREATOR LAB

DreamHack has created a space where the public can get a taste for what it's like to be a streamer by replicating the same setups that the streamers will be using in the Stream Studio. We also want to extend this area as an opportunity to you.

If you have an interest in helping aspiring streamers and content creators both young and old, please let us know. Your experience would be invaluable but it most definitely isn't expected.

If this sounds like something you would be interested in, please provide your information in this form: [Link](#)





CREATOR LOUNGE

Also, If you participate in our Streamer Studio in any capacity, you and your guest will be granted access to the upstairs creator lounge. If you need some time to unwind, do some work or want to connect with other creators and influencers from all over Australia, this is the place for you.

This studio opens up to a balcony overlooking the outdoor Plaza and main entry of DreamHack Melbourne. It will be decked out with some furniture to relax, some basic snacks along with furniture to relax.

Further details on this will be made available closer to the event.





DREAMHACK MELBOURNE

STREAMER STUDIO

ADDITIONAL INFORMATION



DREAMHACK

■ MELBOURNE

From September 2 - 4 2022, the world famous DreamHack festival will come to Australia for the very first time, combining Australia's biggest esports content, together with an immersive gaming experience where our community comes to life.

Picking up from where the Melbourne Esports Open left off, at our festival you come to experience professional esports tournaments, amateur and high school gaming tournaments, world-famous bring-your-own-computer (BYOC) LAN party, cosplay, art, activities, expo, screenings and more.



CS:GO
LEAGUE OF
LEGENDS

HALO

FGG

LAN

EXPO

SEP 2-4
2022

intel. TEG[LIVE] ESL MELBOURNE CIRCLES.LIFE

DREAMHACK
■ MELBOURNE

DREAMHACK CORNERSTONES



LAN



EXPO

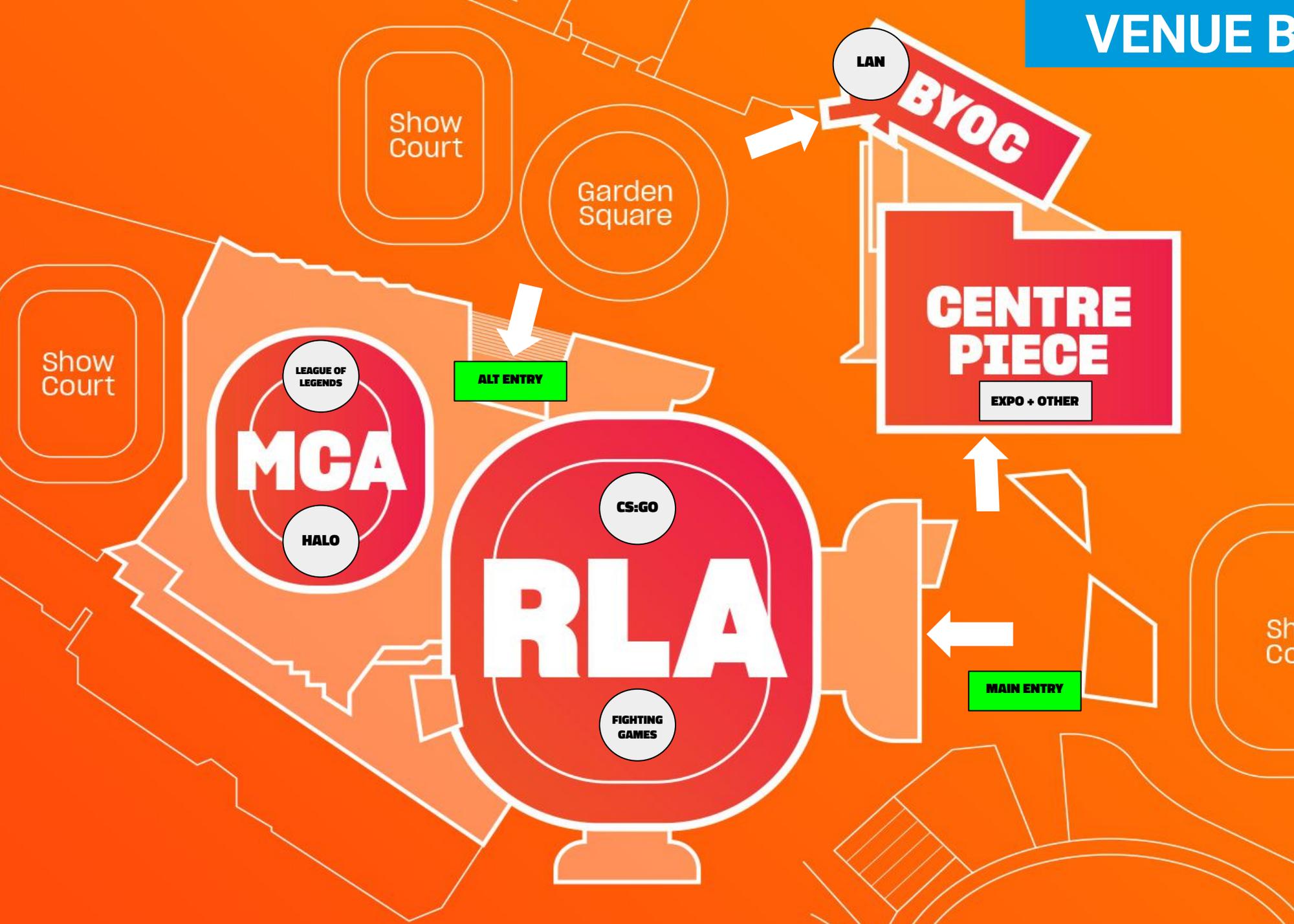


GAMING



COMMUNITY

VENUE BREAKDOWN



Melbourne and Olympic Parks will play host to DreamHack Melbourne 2022, with content split across 4 venues.

MARGARET COURT ARENA

Stage 1: HALO HCS ANZ Regional (Fri - Sun)

Stage 2: Fri Student Day + LCO Split 2, Sat TBA, Sun LCO Split 2 Finals

ROD LAVER ARENA

Stage 1: ESL Challenger #50 CS:GO (Fri, Sat, Sun)

Stage 2: Fighting Games (Fri, Sat, Sun)

CENTREPIECE

Stage: DreamHack Stage Variety & Music (Fri - Sun)

Expo: Gaming exhibitors and Creator Hub

TENNIS HQ

LAN: 150 person BYOC LAN



DREAMHACK EXPO

DreamHack Expo will take place in the brand new Centrepiece function centre at Melbourne Olympic Park.

The Expo will make the most of the multi level design of the new facility, playing host to the DreamHack Stage, Creator Hub, partner booths & activations, Cosplay, Panels and more.

ARENA SCALE ESPORTS

ESL is famous for its world class arena scale esports, and DreamHack Melbourne will be certainly no different.

DreamHack Melbourne will host four esports stages across two world class arenas. Rod Laver Arena will see international level CS:GO return to Australia with ESL Challenger, the biggest CS:GO event that Australia has seen since IEM Sydney.

This arena will also celebrate the Fighting Game community on a reverse stage at the Southern end of the venue.

Margaret Court Area will play host to two large arena stages, where the HALO Infinite ANZ regional, and League of Legends LCO finals will find their homes, as we look to find ANZ's next representatives for the world stage.





DREAMHACK LAN

DreamHack is famous for its sea of monitors, where LAN enthusiasts bring their own computers and come for a weekend of 24/7 gameplay and competition.

For our first DreamHack in Australia, we will be starting off with a modest 150 seat LAN at the Northern end of the festival inside the BYOC Centre.

DreamHack attendees with a BYOC LAN ticket will have access to TennisHQ from early Friday to set up their devices.

They will then have 24/7 access to the LAN venue for the duration of the weekend, along with access to the rest of the DreamHack event during opening hours just like other attendees. BYOC LAN attendees are some of the most dedicated DreamHack fans.

